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Built-in wireless communication module inside the Set Top Box to realize various functions

With the communication module built in Set Up Box, more functions are available, such as two-way communication, Location positioning management, etc., assisting the government to achieve the following goals:

- >>> Set up DBS television public service at rural areas without wired network;
- >>> Realize the equalization of broadcast television public service, meet the urgent demands of improving the livelihood of people in the countryside, and strive to realize full coverage and DTH of DBS television public service for 200 million peasant households by 2015;
- >>> Build a comprehensive information platform for the countryside, and provide various radio and television programs and information services.



MC8332
CDMA 1X Module



MG2639
GSM Module

The No. 1 market share in the DBS of The State Administration of Radio, Film and Television in 2012

- 100% market share for CDMA modules; total shipments for MC8332 modules reach 510,000pcs; and won the exclusive bidding of 500,000 phones and 500,000 modules in Qinghai province in 2012;
- 40% market share for GSM Modules; total shipments for MG2637 modules reach 3,000,000pcs; and ranked No.1 with 50% market share in the bid invitation of Gansu province in 2012.

Comparing to those traditional satellites, the DBS can broadcast videos, images, audios with the method of node-to-surface. Only with a small satellite earth antenna, receivers can receive radio or TV programs from satellites, without having to be forwarded through TV stations. The DBS can fully cover a country or region, and it can realize two-way data transmission. Meanwhile, user antennas can be small and cost effective.

Approved by the Propaganda Department of the CPC Central Committee and organized by The State Administration of Radio, Film and Television, the "DTH Broadcast Satellite Television Service" is a kind of new television service targeted at solving the problem that the people in the vast rural areas cannot watch television or listen to radio for the purpose of implementing the spirit of central leadership.

With the minimum cost, maximum speed and the most effective way, "DTH service" has radically solved the problem of listening to the radio and watching TV for every family, every household and everyone in the vast rural areas of China. Thus, it is beneficial for shortening the gap between urban and rural areas, and accelerating the advancement of equalization of urban and rural radio and television public service, so that rural masses can share the achievements of reform and opening up of our country.

There are 189 million of cable TV subscribers, 17 million CCT subscribers and 200 million wireless subscribers in our country. During the "12th Five-Year Plan", the 200 million wireless subscribers will all convert to DBS subscribers. After the communication and positioning module is added to the "DTH" STB, more than 200 million "DTH" STB will be managed uniformly and featured by two-way communication. The downlink large-capacity TV video programs will be downloaded to STB through satellites; while the personalized demands of some subscribers will be transmitted back to the Unified Satellite Subscriber Management Center via CDMA/GSM network. The satellite STB with two-way communication function can not only meet further requirements of rural subscribers, but enable the DTH network platform to deduce more applications.

ZTE WeLink STB module partners

Standard-definition satellite and ground dual-mode type

Qingdao Haier
Jiangsu Yinhe
Sichuan Jiuzhou
TCL Tonly Electronics
KONKA Group
Dezhou Kehai
Shanghai INESA
ELECTRON

Encrypted standard definition positioning type

Qingdao Haier
Nanjing Panda
KONKA Group
Dezhou Kehai
Shanghai INESA
ELECTRON